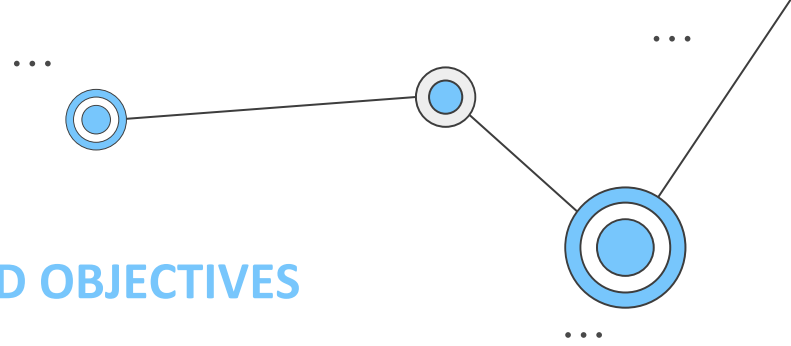


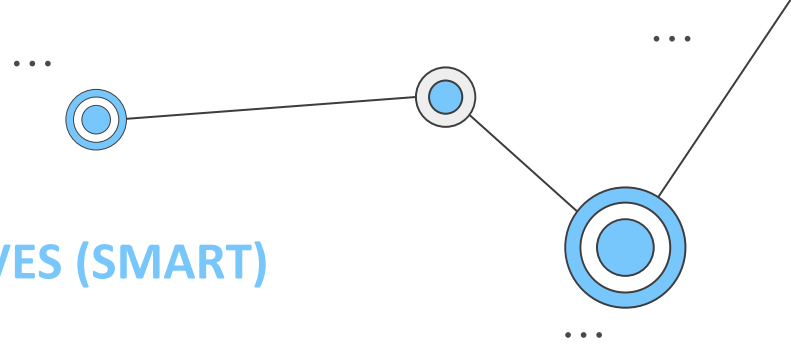
Project Development & Management

Lia Chiara Micciche
Bologna 27-28 July 2023



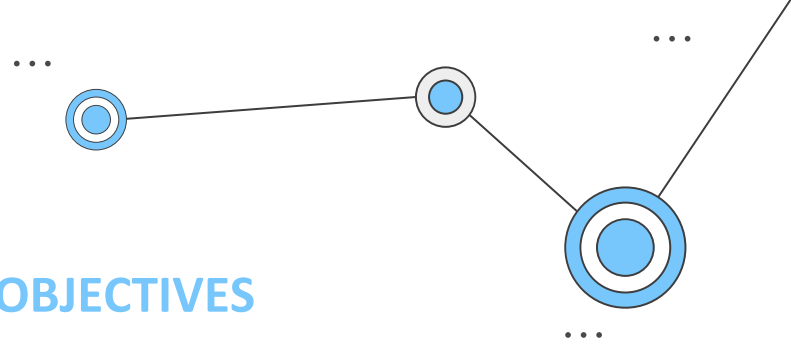
DEFINING THE PROBLEM AND OBJECTIVES

- ✓ Clearly identify the problem and the reasons for the project's need;
- ✓ Break down the problem into specific and interconnected problems;
- ✓ Identify direct and indirect beneficiaries.



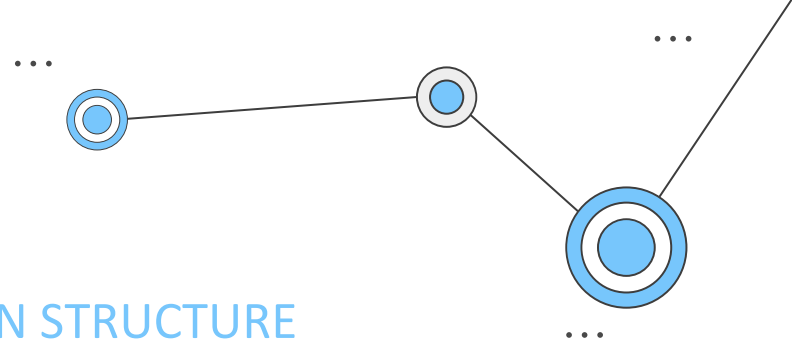
COMPONENTS OF OBJECTIVES (SMART)

- ✓ Specific: Clear statements with no ambiguity;
- ✓ Measurable: Define objectives in a way that allows for measurement;
- ✓ Achievable: Realistic and attainable objectives;
- ✓ Relevant: Align objectives with the project's purpose and stakeholders' needs;
- ✓ Time-bound: Set specific timeframes for completing each objective.



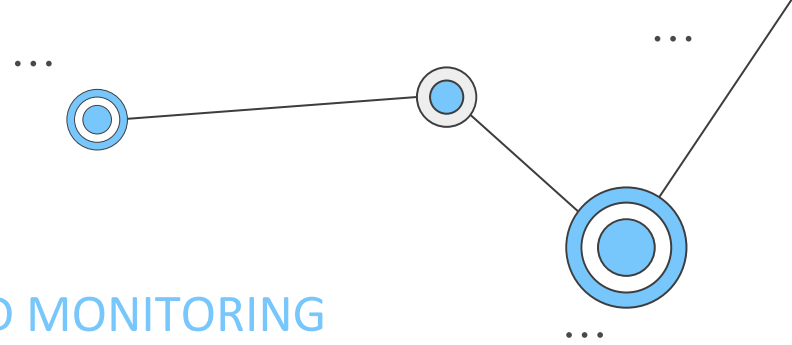
LINKING ACTIVITIES TO OBJECTIVES

- ✓ Understand the connection between activities and objectives;
- ✓ List activities needed to achieve specific objectives;
- ✓ Identify target groups associated with each activity.



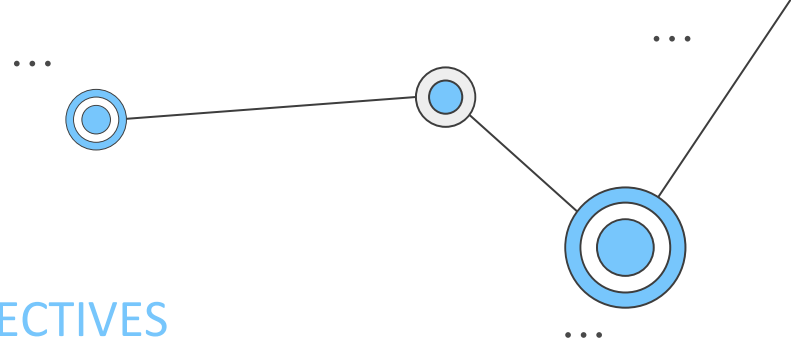
WORK PACKAGE BREAKDOWN STRUCTURE

- ✓ Organize project activities into manageable work packages;
- ✓ Include tasks, responsibilities, deliverables, and milestones



RESULTS, INDICATORS, AND MONITORING

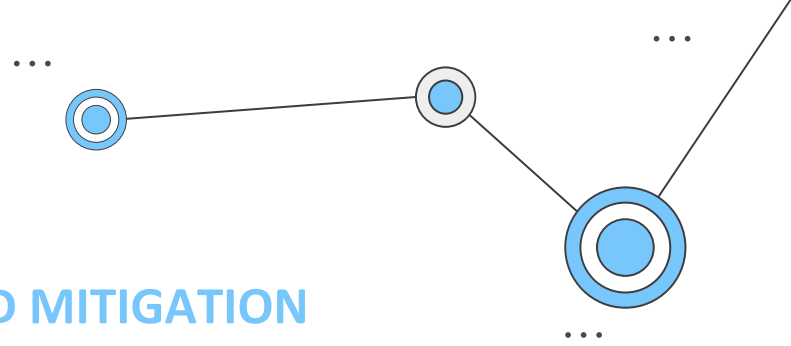
- ✓ Define results as achieved objectives;
- ✓ Develop indicators to measure success;
- ✓ Establish a monitoring methodology to track progress.



EXAMPLE PROJECT OBJECTIVES

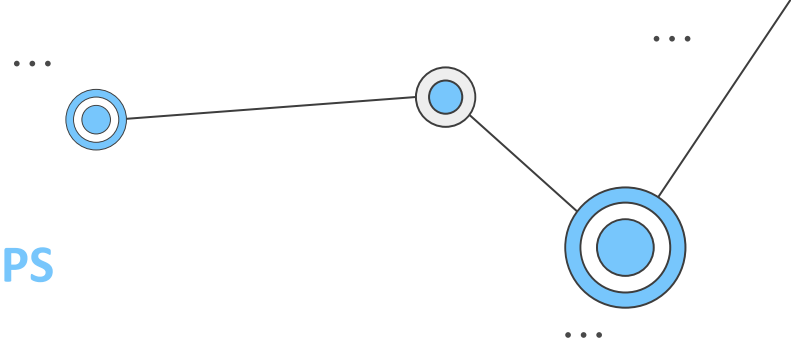
- ✓ General Problem: High level of local unemployment rate
- ✓ Specific problem: low level of job skills

- ✓ General Objective: Reduce local unemployment rate;
- ✓ Specific Objective 1: Train 100 unemployed individuals in job skills;
- ✓ Specific Objective 2: Facilitate job placements for 70% of trained individuals.



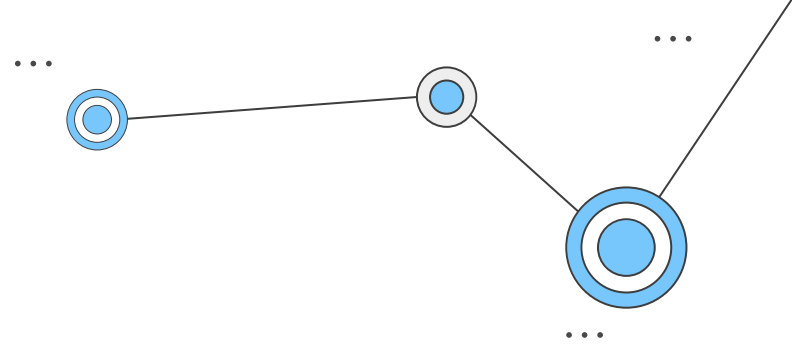
RISK IDENTIFICATION AND MITIGATION

- ✓ Identify potential risks that could impact the project;
- ✓ Strategies to mitigate or respond to risks effectively.



BUDGETING TIPS

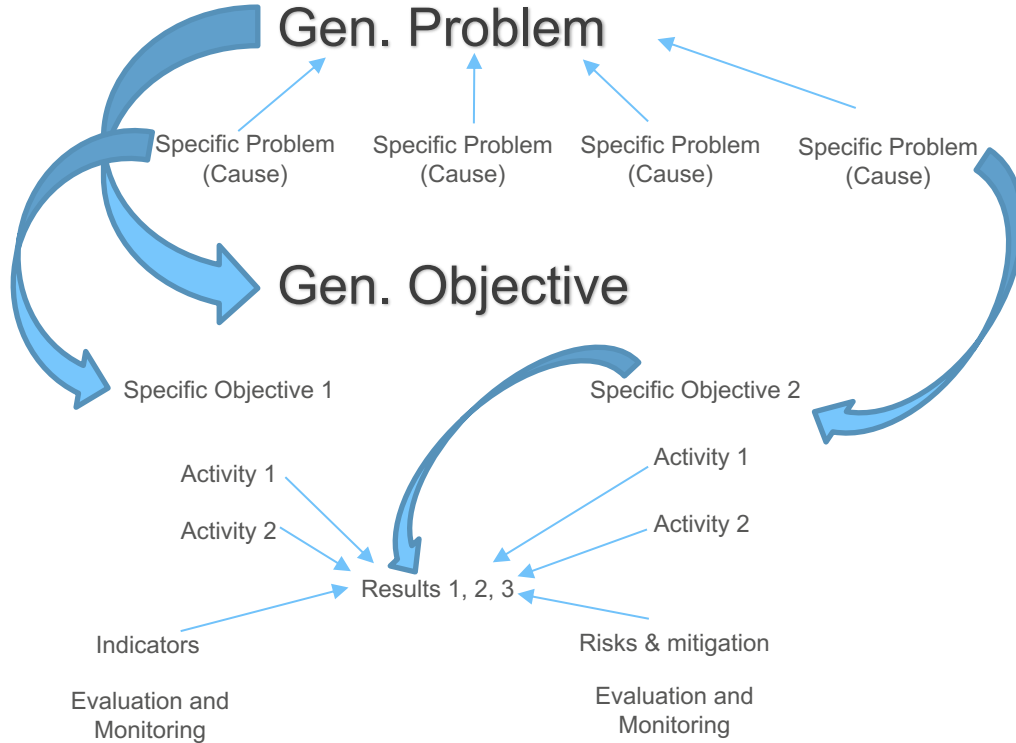
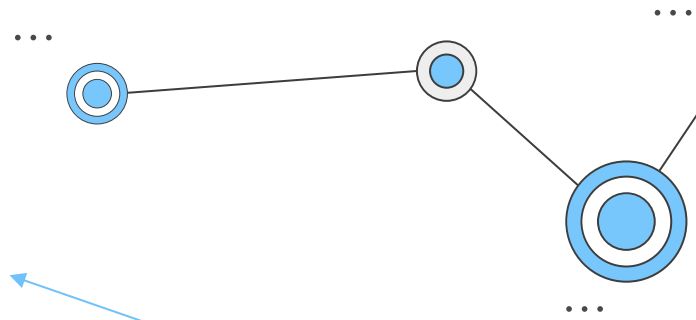
- ✓ Thoroughly research and estimate costs;
- ✓ Account for funding limitations or restrictions;
- ✓ Plan for contingencies and unexpected expenses;
- ✓ Regularly monitor and track budget spending.

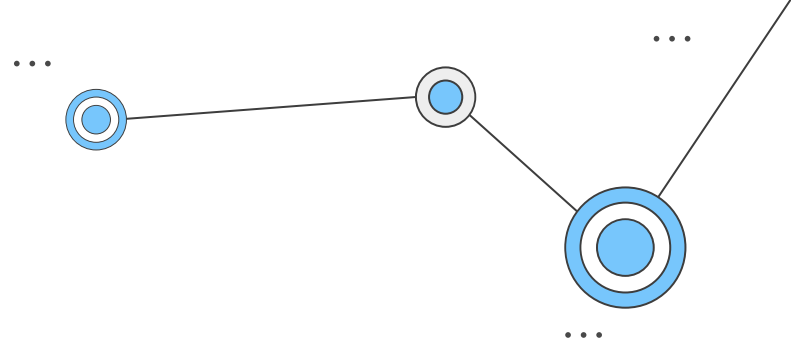


TIMELINES

- ✓ Start and end dates: Clearly define the project's duration;
- ✓ Milestones: Significant events or deliverables;
- ✓ Activities: Break down the project into smaller tasks;
- ✓ Dependencies: Identify activities dependent on others.

RECAP



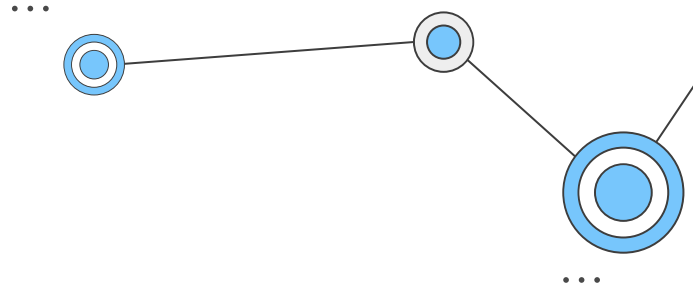


**Let's make a workplan
together!**



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Linking Innovation and Management in European Projects



[Lia Chiara Micciché](#)

 Lc.micciche@limeup.eu



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